Cristina Monzer

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Research interests & methods

- Cultural resonance, symbolic and value-based politics, framing, social media communication of political actors and news media, contentious public debates

- Computational methods, survey experiments, discourse, and linguistic text analysis, focus groups, generating and analyzing geospatial data

Education & work

01/23 – today	**Researcher in the ERC project LEGACIES** Norwegian University of Science and Technology (NTNU) Georeferencing historical maps for Africa and Asia (1750-1920); extracting information on historical polities with NLP techniques from historical dictionaries
02/19 – 03/24	**PhD candidate Political Science** Norwegian University of Science and Technology (NTNU) Defense date: 13th September 2024 Research focus: cultural resonance, framing dynamics & effects, comparative research, values, survey experiments, computational text analysis, discourse analysis, social media data
09/16 – 08/18	**Research Master's Communication Science** University of Amsterdam Methodology- and research-intensive master's program Specialization: Journalism Studies and Political Communication
10/12 – 08/16	**BA in Sociology and Communication Science** Ludwig Maximilian University Munich (LMU) Specialization: Journalism Studies, Sociology of Gender and Religion; International migration

Awards & Grants

11/21	**Mentee** in the ECREA Political Communication Mentoring Program for Young Scholars, program start - winter 2021. Mentor: Prof. Dr. Annie Waldherr, University of Vienna.
02/20	**Strategic research funds** "Cultural resonance of policy proposals in crisis and routine situations: A two-country comparative survey experiment" (15,000 Euro), funded by NTNU Department of Sociology and Political Science. **Co-applicant**. Principal investigator: Stefan Geiss.
04/20	**Funding for research stay abroad** (4,000 Euro), funded by NTNU Faculty of Social and Educational Sciences. **Principal applicant**

Publications

2024	**Monzer, C.** Aligning and deviating cultural resonance responses: The case of Covid-19 political Facebook communication in the United Kingdom. (*in the publication process*)
2024	**Monzer, C.**, Geiss, S. & Aalberg, T. Individual resonance, not cultural: How resonance impacts framing effects. (*in the publication process*)
2024	**Monzer, C.** & Dimitrova, D.V. Universal, cultural, and contextual values as antecedents of engagement with news media content on Facebook. (*in the publication process*)
2022	Bil-Jaruzelska, A. & **Monzer, C.** All about feelings? Emotional appeals as drivers of user engagement with Facebook posts. *Politics & Governance*, 10(1), 172-184. https://doi.org/10.17645/pag.v10i1.4758.
2020	**Monzer, C.,** Moeller, J., Helberger, N. & Eskens, S. User perspectives on the news personalisation process: Agency, trust and utility as building blocks. *Digital Journalism*, 8(9), 1142-1162. https://doi.org/10.1080/21670811.2020.1773291

Articles in preparation & ongoing projects

"How culture works in frames: Conceptualizing cultural carriers".
Monzer, C., Baden, C. & Geiss, S. (*in preparation for submission*)

"Culturally specific reactions to guilt and shame: A computational approach".
Monzer, C.

"Creating a comprehensive dataset of historical states and their attributes from historical dictionaries using natural language processing". **Monzer, C.**

"The impact of persistent and non-persistent institutions on contemporary political outcomes shaped by historical states". Christoffer Wold Andersen & **Monzer, C.**

"Theorizing for the empirically trained early career communication scholar".
Monzer, C.

Invited lectures and talks

Jan 2023	"The role of media in public opinion formation" Invited lecture in class *Political Behavior and Political Communication*, NTNU
Apr 2022	"Cultural resonance in framing processes: is a methodological assortment required for concept development?" *Computational Communication Lab*, University of Vienna

Research stays abroad

Apr - Jun 2022	**Research fellow, Computational Communication Lab**, University of Vienna Host: Prof. Dr. Annie Waldherr

Service to profession & conference organization

10/23 - today	**Social media editor** for the academic journal *Gender and Justice*; **Outreach officer** for LEX Research Network (Law, Gender & Sexuality)
08/23	**Organizer** of the ECREA Workshop in Political Communication: "Communicating through the noise", Science communication
10/22	**Organizer** of the ECREA Early Career Scholars Workshop in Political Communication: "Advancing concepts and methods in Political Communication", virtual event. (co-organizers: Emilija Gagrčin, Melanie Magin, Agnieszka Stępińska & Jakob Ohme
02/22 - 01/24	**YECREA Representative Political Communication Section** **Reviewer for** Information, Communication & Society; Central European Journal of Communication; Frontiers in Sociology

Statistical skills & programming

Programming	**Python—proficient user** • Natural language processing, feature extraction from unstructured text – e.g., spaCy, nltk. • Unsupervised machine learning—e.g., structural LDA, word embeddings. • Supervised machine learning with commonly used algorithms, neural networks—e.g., scikit-learn, tensorflow. • Working knowledge of transformer-based models—e.g., BERT Hugging Face transformers.

R—proficient user
- Statistical analysis—e.g., multilevel modelling with lme4, glmmTMB.
- Data visualization—e.g., ggplot2.

Software   **SPSS**—proficient user
ATLAS.TI—intermediate user

QGIS—intermediate user
Georeferencing historical maps (aligning the maps with real-world geographic coordinates for further geospatial analysis)

Teaching experience & research assistant work

04/21   **Master thesis examination** for Anjani Wollan, NTNU
"Framing and communication: A study of culture-sensitive communication regarding climate change and energy policy"

01/20-05/20   **Teaching assistant** Media Sociology
NTNU Trondheim
Lectures on communicator research topics & seminars focused on conducting quantitative content analysis of media texts

09/18 – 01/19   **Junior lecturer**
University of Amsterdam
Tutorials in the pre-master's class - Introduction to research methodology & in the bachelor's class – Methods of communication research and statistics

07/17 – 06/18   **Research assistant** at the Institute for Information Law
University of Amsterdam
Focus groups with German online news readers resulting in first author publication; ERC project PersoNews, led by Prof. Natali Helberger

03/18 – 04/18   **Research assistant** for Dr Sharron A. FitzGerald (Ed.)
Index for the book entitled – Realizing justice for sex workers. An agenda for change

10/16 – 12/16   **Research assistant** at the Department of Communication Studies and Media
09/14 – 12/15   Research
LMU Munich
Dictionary development for digital-automated identification of conflict-relevant concepts; EU FP/-Research Project INFOCORE

04/14 – 07/14	**Student teaching assistant** Strategies of media use
	LMU Munich
	Seminar on conducting literature review, organization of fieldwork

Presentations & conferences

2024, 2022, 2018, 2016	ECREA European Communication Research and Education Association conference.
2023, 2019	ECREA Political Communication interim conference.
2022, 2021, 2020, 2018	ICA Annual Conference of the International Communication Association.
2022	EPSA Annual conference of the European Political Science Association.
2022	ECPR Joint sessions: Moralizing politics, virtual event.
2022	IJPP Annual conference of the International Journal of Press/Politics.
2022	Norwegian National Political Science conference
2021	Trondheim Analytica workshop at NTNU, Trondheim.
Mar 2020	Conference of the Deutsche Gesellschaft für Publizistik- und Kommunikationswissenschaft, Munich, Germany.

Doctoral academic training

July 2024	Milan International Summer School for Political Communication and Conflict, University of Milan
Aug 2022	Advanced methods for Natural Language Processing, ESSEX Summer School
Feb 2021	Applied statistics in Management Accounting and Business Research, NTNU
Jun 2020	Summer Institute in Computational Social Science (SICSS) Rutgers, *Virtual event*
Dec 2019	PhD course Philosophy of science NTNU, Trondheim
Aug 2019	PhD course Media, opinion, and political behavior by Prof Dr Shanto Iyengar, NTNU, Trondheim
Jul 2019	PhD Summer School in Comparative Social Science – Collecting and analyzing Big Data by Prof Dr Neal Caren, University of Oslo
Jun 2019	PhD Summer School Women in Political Methodology, University of Zurich
May 2019	Workshop Automated content analysis by Dr Christian Baden, organized by EVPOC NTNU, Trondheim

Additional

Membership & organization
- RLadies, Trondheim
- Founding member PhD "Hype club", NTNU
- Organizer research group: Qualitative text analysis methods, NTNU
- Organizer PhD paper feedback sessions, NTNU
- 2018 - Board member Amsterdam Research Initiative (student organization, lectures and workshops on current topics in the field) 2018

Languages (speaking, reading & writing)
- Romanian: mother tongue
- English: fluent
- German: fluent
- Norwegian: basic